



WBEC METRO NY
GREATER DMV
WOMEN'S BUSINESS ENTERPRISE COUNCIL

IMPACT AWARDS

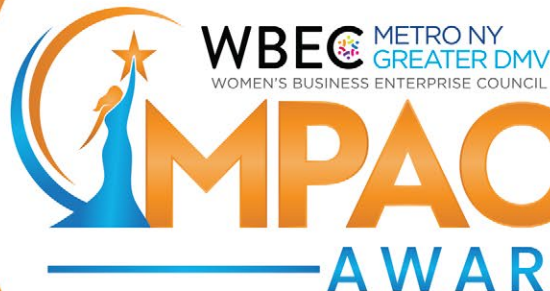
FRIDAY
NOVEMBER 20, 2026
MANDARIN ORIENTAL
NEW YORK, NY

2026 SPONSORSHIP OPPORTUNITIES

POWERED BY SYNERGY
DRIVEN BY IMPACT



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OPPORTUNITIES**

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The 2026 Impact Awards Luncheon celebrates the women-owned businesses, corporate partners, and advocates whose combined efforts create opportunity across Metro New York and Greater DMV.

This year's theme, Powered by Synergy, Driven by Impact, reflects a network that turned connection into action and meaningful progress. Together, we recognize the partnerships that made these results possible.

Join us as a sponsor to create value for your organization, new opportunities for women-owned businesses, and momentum for what comes next!

BENEFITS OF SPONSORSHIP

Sponsorship is more than logo placement on the day of the event. It's a **multi-month platform to spotlight** your organization's influence, demonstrate what your impact looks like in practice, and align your brand with our community.

Showcase your Impact: Highlight a partnership, leader, initiative, product, or service that's making a difference.

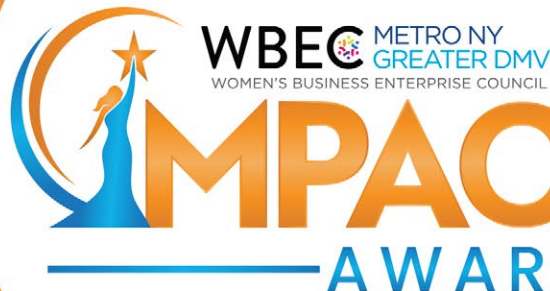
- What achievement or milestone is your organization proud of this year?
- What partnership, initiative, or investment is expanding opportunity?
- How are you helping women-owned businesses grow, compete, or lead?

Strengthen your Visibility: Reach women-owned businesses, corporate decision-makers, procurement champions, and ecosystem partners.

Support a Network on the Move: Elevate the stories, leadership, and results that strengthen this business community and fuel the next phase of collective momentum.



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SIGNATURE SPONSORSHIPS

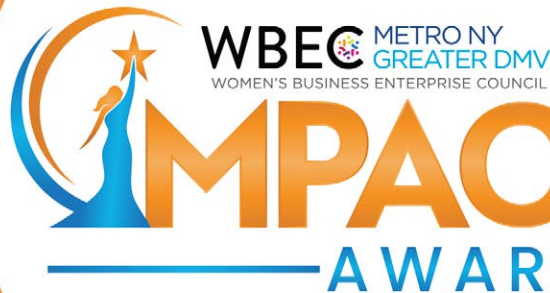
These packages are designed for sponsors who want strong brand presence and a clear platform to show how their organization is creating impact.

IMPACT SPONSOR <i>Availability: 4</i>	SYNERGY IN ACTION SPONSOR <i>Availability: 6</i>	MOMENTUM BUILDER SPONSOR <i>Availability: 8</i>
INVESTMENT		
\$20,000	\$15,000	\$12,500
IMPACT AWARDS LUNCHEON MARKETING (AUG - DEC)		
Prominently positioned as an official sponsor across website	Featured as an official sponsor across website	Featured as an official sponsor across website
2 LinkedIn articles	1 LinkedIn article	1 LinkedIn post
2 Instagram & Facebook posts – total of 4 placements (Sponsor-provided content telling your story of impact.)	1 Instagram & Facebook post – total of 2 placements (Sponsor-provided content telling your story of impact.)	1 Instagram & Facebook post (Sponsor-provided content telling your story of impact.)
Monthly Marketing Visibility	Monthly Marketing Visibility	Monthly Marketing Visibility
Exclusive Impact Spotlight website editorial (750 words)	Synergy in Action website group feature editorial (250 words)	Momentum Builder website roundup (100 words)
DAY OF IMPACT AWARDS LUNCHEON		
Verbal Stage Acknowledgement + On Screen Recognition	On Screen Recognition	On Screen Recognition
6 Luncheon Tickets	4 Luncheon Tickets	2 Luncheon Tickets
Premium Seating	Premium Seating	Reserved Seating
1 Showcase Table in our Marketplace	1 Showcase Table in our Marketplace	Quarter-page Ad in our Digital Program
Full-page Ad in our Digital Program	Half-page Ad in our Digital Program	

Package Notes:

Packages are open to sponsors from both the NY and DMV regions, with visibility across both markets.

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EVENT ACTIVATION SPONSORSHIPS

All event activation sponsors receive recognition in the digital program and onsite materials.

OPPORTUNITY	INVESTMENT	RECOGNITION
AUDIO-VISUAL EXPERIENCE SPONSOR (2 available)	\$10,000	On screen brand presence as the sponsor(s) of the luncheon AV experience.
AWARDS RECOGNITION SPONSOR	\$9,500	Branded recognition during the awards segment and a congratulatory message with each physical award.
DIGITAL PROGRAM SPONSOR	\$9,500	Branded recognition as the official digital program sponsor with lead placement and a full-page ad.
CENTERPIECE SPONSOR	\$8,750	Branded recognition on each event table as the sponsor of table décor.
NETWORKING SPONSOR	\$7,500	Branded recognition during networking.
MARKETPLACE SPONSOR	\$7,500	Branded recognition within the marketplace during networking and shopping hours.
DESSERT AND COFFEE SPONSOR	\$5,000	Branded recognition during dessert and coffee service.

Note: Custom sponsorships can be created around featured moments, award categories, or branded experiences that reflect your organization's priorities.

To become a sponsor, contact **Andy Ramos**: aramos@wbecmetrony.org



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