



WBEC METRO NY
GREATER DMV
WOMEN'S BUSINESS ENTERPRISE COUNCIL

IMPACT

AWARDS

FRIDAY
NOVEMBER 20, 2026
MANDARIN ORIENTAL
NEW YORK, NY

2026 SPONSORSHIP OPPORTUNITIES

POWERED BY SYNERGY
DRIVEN BY IMPACT



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The 2026 Impact Awards Luncheon celebrates the women-owned businesses, corporate partners, and advocates whose combined efforts create opportunity across Metro New York and Greater DMV.

This year's theme, Powered by Synergy, Driven by Impact, reflects a network that turned connection into action and meaningful progress. Together, we recognize the partnerships that made these results possible.

Join us as a sponsor to create value for your organization, new opportunities for women-owned businesses, and momentum for what comes next!

BENEFITS OF SPONSORSHIP

Sponsorship is more than logo placement on the day of the event. It's a **multi-month platform to spotlight** your organization's influence, demonstrate what your impact looks like in practice, and align your brand with our community.

Showcase your Impact: Highlight a partnership, leader, initiative, product, or service that's making a difference.

- What achievement or milestone is your organization proud of this year?
- What partnership, initiative, or investment is expanding opportunity?
- How are you helping women-owned businesses grow, compete, or lead?

Strengthen your Visibility: Reach women-owned businesses, corporate decision-makers, procurement champions, and ecosystem partners.

Support a Network on the Move: Elevate the stories, leadership, and results that strengthen this business community and fuel the next phase of collective momentum.



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SIGNATURE SPONSORSHIPS

These packages are designed for sponsors who want strong brand presence and a clear platform to show how their organization is creating impact.

IMPACT SPONSOR <i>Availability: 4</i>	SYNERGY IN ACTION SPONSOR <i>Availability: 6</i>	MOMENTUM BUILDER SPONSOR <i>Availability: 8</i>
INVESTMENT		
\$20,000	\$15,000	\$12,500
IMPACT AWARDS LUNCHEON MARKETING (JUNE - NOV)		
Prominently positioned as an official sponsor across website <hr/> 2 LinkedIn articles <hr/> 2 Instagram & Facebook posts – total of 4 placements (Sponsor-provided content telling your story of impact.) <hr/> Monthly Marketing Visibility <hr/> Exclusive Impact Spotlight website editorial (750 words)	Featured as an official sponsor across website <hr/> 1 LinkedIn article <hr/> 1 Instagram & Facebook post – total of 2 placements (Sponsor-provided content telling your story of impact.) <hr/> Monthly Marketing Visibility <hr/> Synergy in Action website group feature editorial (250 words)	Featured as an official sponsor across website <hr/> 1 LinkedIn post <hr/> 1 Instagram & Facebook post (Sponsor-provided content telling your story of impact.) <hr/> Monthly Marketing Visibility <hr/> Momentum Builder website roundup (100 words)
DAY OF IMPACT AWARDS LUNCHEON		
Verbal Stage Acknowledgement + On Screen Recognition <hr/> 6 Luncheon Tickets <hr/> Premium Seating <hr/> 1 Showcase Table in our Marketplace <hr/> Full-page Ad in our Digital Program	On Screen Recognition <hr/> 4 Luncheon Tickets <hr/> Premium Seating <hr/> 1 Showcase Table in our Marketplace <hr/> Half-page Ad in our Digital Program	On Screen Recognition <hr/> 2 Luncheon Tickets <hr/> Reserved Seating <hr/> Quarter-page Ad in our Digital Program

Package Notes:

Packages are open to sponsors from both the NY and DMV regions, with visibility across both markets.

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EVENT ACTIVATION SPONSORSHIPS

All event activation sponsors receive recognition in the digital program and onsite materials.

OPPORTUNITY	INVESTMENT	RECOGNITION
AUDIO-VISUAL EXPERIENCE SPONSOR (2 available)	\$10,000	On screen brand presence as the sponsor(s) of the luncheon AV experience.
AWARDS RECOGNITION SPONSOR	\$9,500	Branded recognition during the awards segment and a congratulatory message with each physical award.
DIGITAL PROGRAM SPONSOR	\$9,500	Branded recognition as the official digital program sponsor with lead placement and a full-page ad.
CENTERPIECE SPONSOR	\$8,750	Branded recognition on each event table as the sponsor of table décor.
NETWORKING SPONSOR	\$7,500	Branded recognition during networking.
MARKETPLACE SPONSOR	\$7,500	Branded recognition within the marketplace during networking and shopping hours.
DESSERT AND COFFEE SPONSOR	\$5,000	Branded recognition during dessert and coffee service.

Note: Custom sponsorships can be created around featured moments, award categories, or branded experiences that reflect your organization's priorities.

To become a sponsor, contact **Leandra Joseph: ljoseph@wbecnymv.org**



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