

women SUMMIT
MEAN BUSINESS
STRENGTH OF SYNERGY

Friday, March 20, 2026 • 9:00AM – 5:00PM

MGM National Harbor • 101 National Ave, Oxon Hill, MD

AGENDA

SUBJECT TO CHANGE.

8:15AM	REGISTRATION, BREAKFAST NETWORKING, AND MARKETPLACE BROWSING
9:00AM	MAIN SESSION WELCOME <ul style="list-style-type: none">• Leandra Joseph, COO, WBEC Metro NY and Greater DMV• Reuben Essandoh, Director of Contracts, Supplier Diversity and On-campus recruiting, Capital One; Chair Elect, WBEC NY DMV POWER PANEL: SYNERGISTIC COLLABORATION <ul style="list-style-type: none">• Moderator: Madeline Fetterly, CEO & Founder, Be the Brand Collective• Marisela Rodela, Program Director, Office of Women's Initiatives (OWI), Washington Area Community Investment Fund (WACIF)• Chinyere Hubbard, President and CEO, DC Chamber of Commerce• Nicole Cober Johnson, Founder and Chair, The BOW Collective KNOW BEFORE YOU GROW PANEL: RECENTERING YOUR PATH <ul style="list-style-type: none">• Moderator: Angela Dingle, CEO, Women Impacting Public Policy (WIPP)• Courtney Fairchild, President and CEO, Global Services• Nicole Hambric, Business Development Specialist, EXIM Bank• Panelist Announced Soon SYNERGIZE YOUR BUSINESS JOURNEY PANEL: LAUNCH TO LEGACY <ul style="list-style-type: none">• Moderator: Dr. Drena Valentine, Founder and CEO, Integrative Management Solutions• Elise Elfman-Michaelson, President and CEO, Unitec Distributions, LLC• Stacy K. Fritz, CEO, FIT2Order, LLC• Katy Voight, Vice President of Sales, API Source• Margery Kraus, Founder and Executive Chairman, APCO
11:30AM	NETWORKING LUNCH AND MARKETPLACE BROWSING

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1:00PM

BREAKOUT SESSIONS: SYNERGY IN ACTION

LIVE CAPABILITY PITCH PANEL FEEDBACK

Julian Kiganda, Chief Visionary and Joy Architect, Soul Therapy Media

Allison Kube, Manager, Supplier Development and Opportunity, Capital One

Stephanie Bolton James, CEO and Founder, Women of Prince George's County

YOUR AI SYNERGY STRATEGY

Shanel Evans,

CEO, Socially Savvy® Consulting

BE THE BRAND: BRINGING CLARITY AND STRATEGY TO YOUR PROFESSIONAL BRAND

Madeline Fetterly,

CEO and Founder, Be the Brand Collective

2:00PM

BREAKOUT SESSIONS: SYNERGY IN ACTION

POSITIONED TO COMPETE: STRENGTHENING YOUR BUSINESS FOR CONTRACTS AND GLOBAL MARKETS PANEL

HOSTED BY
EXIM Bank

CERTIFIED AND UNSTOPPABLE: WHY YOUR WBE CERTIFICATION IS YOUR GREATEST BUSINESS ASSET

Kym Ali,
MSN, RN, CEO, Kym Ali Consulting

LIVE CAPABILITY PITCH PANEL FEEDBACK

Julian Kiganda, Chief Visionary and Joy Architect, Soul Therapy Media

Allison Kube, Manager, Supplier Development and Opportunity, Capital One

Stephanie Bolton James, CEO and Founder, Women of Prince George's County

3:00PM

NETWORKING AND MARKETPLACE BROWSING

4:00PM

MAIN SESSION PROGRAMMING: SYNERGIZE YOUR NEXT STEPS

5:00PM

END OF PROGRAM