

**2024 Outstanding Corporation Award Application**

**\***NOTE: Only ONE application can be submitted per region.

Each year the Outstanding Corporation Award recognizes a WBEC Greater DMV Corporate Member who has demonstrated exceptional commitment to the organization, has supported women in business or developed innovative resources and initiatives to increase supplier diversity opportunities.

**Corporate award winners will receive:**

* Recognition at the 25th Anniversary Grand Gala-xy luncheon on November 21, 2024.
* Profile on the organization website.
* Identification as an awardee at other signature programs including the Breakthrough Breakfast in NY.
* Participation on the 2025 Awards Committee.

**Criteria:**

The Corporation receiving this award will be recognized for the following criteria, based on a point system:

1. Contribution to Greater DMV – **20 points**
2. Communications about your commitment to Supplier Diversity – **20 points**
3. Access to Supply Chain – **15 points**
4. WBE Collaboration and Communication – **15 points**
5. Greater DMV’s Value to Company – **10 points**
6. Top Management and C-Level Executive Involvement – **10 points**
7. Greater DMV Sponsorship – **10 points**

**Application Process:**

Corporate representatives are invited to apply for this award and encourage other corporations to apply if their companies meet the above criteria. To apply:

* Answers to application questions should reflect activity for the 2023 calendar year.
* Nominee must answer all questions on the application and submit one letter of recommendation from a current or previous WBE supplier.
* All applications should be received no later than **Friday June 28, 2024.**
* Applications will be reviewed by a select committee and finalists notified by **Friday August 9, 2024.**
* Please note that a corporation **cannot** win the same award in two consecutive years.

**Additional Information/Instructions:**

* Each answer should not exceed one page.
* All sections should be completed in the format most appropriate for your response, e.g., narrative, outline, etc.
* Applications must be submitted in one complete package. Applications **will not** be accepted if components are submitted separately.
* Additional materials such as photographs, brochures, and marketing materials will not be accepted.
* Application, company logo and headshot of person who would accept the award should be emailed to: **WBEC Greater DMV Awards at** **awardsdmv@wbecgreaterdmv.org****.**

**Nominee Name:**

**Company:**

**Nominee Email Address:**

1. **Contributions to WBEC Greater DMV**

List three (3) significant contributions that your company has made to Greater DMV in any of the following areas: time, space, or membership. Please be as specific as possible.

1. **Communications about your Commitment to Supplier Diversity.**
2. List the specific ways in which your company communicates internally about the importance of Supplier Diversity (including employee newsletters, awards, recognition, and incentives for achieving diverse supplier objectives).
3. Does the company have a policy regarding Supplier Diversity as it relates to procurement?

[ ]  Yes [ ]  No

Please provide a short clarification of your response.

1. **Access to Supply Chain.**

How have the company’s actions increased opportunities for women’s business enterprises (WBEs) to access your supply chain? Be specific and provide quantitative results if possible (e.g., How do you know your actions have increased access to the supply chain?).

1. **WBE Collaboration and Communication.**
2. Does the company require certification from its WBE suppliers? [ ]  Yes [ ]  No
3. Does the company host workshops or introduce you non-certified female vendors to WBEC Greater DMV?

[ ]  Yes [ ]  No

1. What information does the company convey to female vendors about the certification process?
2. Please provide the number of Done DealsTM the company has completed in the past year with:

Women-owned businesses:

Certified women-owned businesses:

1. Did you report the Done DealsTM to Greater DMV? [ ]  Yes [ ]  No
2. What are your goals for WBE spend for 2024? Response can be a dollar amount or percentage of total expected spend.
3. Does your goals for next year represent an increase, decrease or are they the same?

[ ]  Increase [ ]  Decrease [ ]  Same

1. Does the company have a Second-Tier program? [ ]  Yes [ ]  No [ ]  N/A
2. If yes, does the company introduce Prime Suppliers to WBEs? [ ]  Yes [ ]  No [ ] N/A

If No or N/A, please clarify.

1. If yes, does the company write diversity requirements into prime supplier contracts?

[ ]  Yes [ ]  No [ ] N/A

1. What was the company’s total spend with Greater DMV WBEs in 2024? Response can be a dollar amount or percentage of total expected spend.
2. Please quantify the company’s year-over-year spend in the Greater DMV region. Response can be a dollar amount or percentage of total expected spend.
3. How many Greater DMV WBEs did the company include in Requests for Information (RFIs) and Requests for Proposals (RFPs) in 2023?

RFIs:

RFPs:

N/A: [ ]

1. **Greater DMV’s Value to your Company.**

Please provide three to five ways in which Greater DMV has provided value to the company in the past year. Be specific.

1. **Top Management and C-Level Executive Involvement.**

Please indicate whether top Management or C-Level executives from the company have provided support to any of Greater DMV’s 2023 events or offerings.

1. **Greater DMV Sponsorship.**

Is the company in good standing relative to its Greater DMV membership dues?

[ ]  Yes [ ]  No